

beautiful wife for being

supportive by giving me

peace of mind. And for the

ladies around me, I want to

thank my wife for that too

(general laughter).

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a specific style that you do for him?

We don't design all his attires. There are other interests too.

Most of the designs you do are African, is Crownlek all about African designs?

To an extent, yes. We are all-African and we have not exhausted African designs. I don't see a reason why we should go foreign.

Would you say you are fulfilled as a celebrity tailor having top VIP figures as clients?

I give God the glory. I am fulfilled but I will be more fulfilled when we have more celebrities on our list of clientele.

How would you rate the fashion industry having been around for a while?

The industry is not doing badly. In my honest opinion, the growth has been stupendous.

You are happily married, how supportive is your wife in your profession and how do you cope having a lot of ladies around your business?

I want to thank my

Moving forward, what is the next target for your brand, Crownlek?

Our target has always been to dominate the African market with creative indigenous designs and we crave to see our designs being worn to the offices from Monday to Friday.

You are veering into entertainment with the introduction of 'Amala Hangout', what do you hope to achieve with that idea and are you going to make it a permanent programme?

Yes, it was borne out of the zeal to promote our culture and identity. What I'm already doing with my clothing line, I want to do with our foods and do the same in tourism.

Tell us who you are and where you started from.

I had nobody to call mine when I started life. I was disowned by my father at the age of 14. I grew up on the streets of Lagos and I did a whole lot of jobs to survive but without the ambition of having a good education.

So, when was your turning point in life?

At that young age, I became an importer of textile materials. I was importing from India and Thailand. But when Chief Obasanjo became president, my goods were impounded and I lost everything. I had to go back to my family trade, fabric making, Batik and tie & dye. That was where the idea of fashion designing came up.

You design eye-catching costumes, what are your plans to penetrate the Nollywood too just as you're having the attention of celebrity entrepreneurs? We have our eyes in every sector of the economy, Nollywood inclusive. Definitely, the Crownlek brand is getting bigger and better.



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